HOLY BLOSSOM TEMPLE



Holy Days and Festivals 5785* Observed at Holy Blossom Temple

Selichot | September 28, 2024

Rosh Hashanah | October 2-4, 2024

Yom Kippur | October 11-12, 2024

Sukkot | October 16-23, 2024

Shemini Atzeret | October 23-24, 2024

Simchat Torah | October 24-25, 2024

Chanukah | December 25-January 2, 2025

Shabbat Shirah | February 7-8, 2025

Tu BiShvat | February 12-13, 2025

Purim | March 13-14, 2025

Pesach | April 12-19, 2025

Yom HaShoah | April 23-24, 2025

Yom Ha'Zikaron | April 29-30, 2025

Yom Ha'Atzmaut | April 30-May 1, 2025

Lag Ba'Omer | May 15-16, 2025

Yom Yerushalayim | May 25-26, 2025

Shavuot | June 1-2, 2025

Tisha B'Av | August 2-3, 2025

^{*}Holidays begin at sundown on the first date listed above













HOLY BLOSSOM BLOSSOM TEMPLE BLOSSOM

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On the cover: Dancing away another year! The Youth Education Centre in the David Feldman Jewish Education Centre celebrates another extraordinary year of Jewish education and joy! Registration for the 2024-2025 school year is OPEN! Visit holyblossom.org to learn more.

RABBINIC REFLECTION

This is Not Where the Story Ends

Rabbi Yael Splansky, Senior Rabbi

While the Jewish world is straining under the weight of antisemitism and anti-Zionism, our corner of the Jewish world, thank God, is flourishing. You'll enjoy

reading about it in the following pages. Membership is up. Participation in services and programming is up. Conversions are up. Generosity is up. Congregants are leaning into their Judaism and leaning into their Zionism. I am very proud of how the Holy Blossom community – as individuals and as a collective, young and old – are responding to the demands of our time with leadership, creativity, and courage.

Does History Repeat Itself?

Since October 7th many are asking questions about time. We want to know how to plot what we are experiencing on the timeline of Jewish history. In the words of Jonathan Safran Foer: "What does this remember like?" Both in Israel and throughout the Diaspora, Jews are asking: Are we forever trapped in a cycle of history? The ancient Rabbis would answer: Yes and No.

Our Sages did not believe that any moment in time is entirely unique. They preferred to see the parallels that tie the present to the past. This is how the Rabbis made sense out of their reality – by noticing hints from the past. They took comfort in knowing we've been somewhere like this before. Whether good or bad, it's reassuring to know we or our ancestors have known something like this before. And they endured it, so will we.

But they also did not assume that history repeats itself. The most dramatic example of this came with the destruction of the 2nd Temple and forced exile by the Romans in the year 70 CE. The Rabbis taught it was like *and* unlike the destruction of the 1st Temple and the forced exile by the Babylonians 656 years earlier. The Rabbis predicted an eventual return to the Land of Israel and a rebuilding of the 3rd Temple, but not a 4th and a 5th. No, the Third Temple would be the *forever*

Temple. The pattern would end there. A new era with a new constellation of factors and figures would allow for a new reality to take hold. And some say that Third Temple is the State of Israel.

How Do We Tell Our Story?

The Torah does not describe us as the people who were slaves, rather the people who were *freed* from slavery. The Torah does not describe us as the people who aimlessly wandered in the wilderness, rather the people who received Torah and its moral code of direction. The Torah does not describe us as the people who were homeless, rather the people who were on the march towards Home.

How do we tell our stories today, so we are not trapped by them, but propelled by them? Are we the people who were murdered by Nazis? Yes, by the millions. And we are also the people who survived and went on to re-establish Jewish sovereignty in our ancestral homeland. Are we the people who were slaughtered and taken captive by Hamas? Yes, by the hundreds. And we are also the people who know this is not how the story ends. Are we the people who are made the objects of scorn in the international court, the objects of slander on university campuses, the objects of micro and macro aggressions in the workplace, on social media, and on the streets of our city? Yes, by the thousands. And we are also the people who knows full well, the people who believe with a perfect faith b'emunah shleimah – that this is not how the story ends!

Jewish memory is long. Jewish history may sometimes even rhyme, as Mark Twain taught, but the possibilities for change are very real. With courage and imagination, with the partnership of good people everywhere, and with the blessing of the Infinite God who is beyond all time, we can bend the arc of history towards justice and peace. *Kein yehi ratzon*.

*This reflection is excerpted from a sermon given on Shabbat Emor, May 18, 2024. You can find on the complete address on our website.

FROM THE PRESIDENT

Phyllis Denaburg, Temple

President

Over the past 18 months as
President, I have gained a better
appreciation for what it takes to
manage such a large and multifaceted organization. I am so
grateful for our professional staff,
clergy, and our members. I also now

realize how engaged our members are – as participants in programs, activities, services, and as volunteers and leaders.

All our leaders at HBT are volunteers, but you do not need to be a 'leader', in order to volunteer. Volunteer opportunities vary by duration, frequency, intensity, and responsibility. There are opportunities for all; we always try to match interested people with available opportunities. When we know more about you, your interests, skills, and availability, we may even reach out to you when the right opportunity comes up.

One of the initiatives that professional staff and Board members have been working on this year is how best to engage, support and recognize volunteers as they work in sacred partnership with our lay leadership, professional staff and clergy. Through the Membership team, as well as HBT staff, individuals interested in volunteering can be connected with opportunities.

Some of our members, such as Karen Abells, have been and continue to be, lifelong volunteers.

Karen has been a volunteer at HBT for over 25 years, involved in specific projects and committees.

Special projects included helping in planning and assisting at Musical Heritage concerts, celebrations for Cantor Beny Maissner, and the Shiva booklet provided to mourners. Karen's leadership roles included being chair of the former Family Programming committee, and the former Department for Jewish Living (now called Kehilah Kedoshah). She is currently responsible for the planning and execution of programming related to Sukkot, Simchat Torah,

Chanukah, and Purim. She is also involved in the administration and support related to High Holy Day honours.

Volunteering at Holy Blossom also allows our members to learn more about HBT and for us to identify and nurture future leaders. We have also been working to develop our 'leadership pipeline' at Holy Blossom. It's an informal matchmaking process. In addition to specific

skills, leaders also need knowledge and experience with Jewish organizations in general and Holy Blossom in particular. Building on our knowledge of HBT members and our volunteers, we consider their skills and interests and current opportunities based on who might be ready now and who might be suitable in the future.

The Board Nominating Committee also meets with some members to discuss their interest and suitability for roles on the Holy Blossom Temple Board, and various committees related to the Board itself or specific departments. Involvement in program and committee leadership helps members to gain experience and better understand how the Temple works.

Another way to develop as a leader is through formal leadership training. We are very proud of our members who have been selected to participate in the following leadership programs:

- Maddie Axelrod and Jonah Kotzer Toronto Lay Leadership Program, Shalom Hartman Institute
- Lior Marcus, Sam Mogil and Jesse Sol Teen Fellowship, Shalom Hartman
- Alex Kolodkin and Daniel Winberg Wexner Heritage Program, Wexner Foundation

Eric Klein, for example, has been volunteering at Holy Blossom for many years. You may have also met him as he is a regular attendee at services!



Eric and his wife Gillian served as chair of the B'nei Mitzvah committee in their early membership years. Eric was also a member of a Task Force related to Education, and a financial oversight committee related to the Renewal project. He is also a Shiva service leader.

Eric's financial background has been crucial to his further involvement as a Finance Committee member, which he later stepped up to chair as the VP of Finance on the HBT Board of Directors.

The best way to belong to our community is to be involved! We need your help to maintain our vibrant culture and community at Holy Blossom Temple.

For further information regarding volunteering at Holy Blossom, and engaging in leadership roles, please contact Marni Turner, Interim Director of Membership and Community Engagement, or our clergy at mturner@holyblossom.org.

We look forward to talking to you about how engaged you would like to be at Holy Blossom.

FROM THE EXECUTIVE DIRECTOR

Rachel Malach, Executive Director

As we reflect on the past year, we are reminded of the resilience and strength that define our congregation. Despite the challenges and intensity, our community came together with unwavering support and commitment to our shared values, our beloved Temple, and to each other.

This past year has been marked by both adversity and triumph. We were faced with the unimaginable that shook our community to its core. In the face of such adversity, we stood together: we cried, we grieved, and yet we still found laughter, learning, love, joy, and celebration. I am particularly proud of the Holy Blossom Temple Professional Team, who have worked even harder this year to support our wonderful congregation, through it all.

We continued to foster a vibrant sacred community. Our professional team and lay leaders worked tirelessly to provide meaningful worship experiences, engaging educational opportunities, and enriching programming for our members and the larger community.

In addition to all of what you saw and experienced in 5784 at Holy Blossom Temple, the team has been working on many additional special projects behind the scenes, two of which I will highlight. Our Early Childhood Centre (ECC) is planning an expansion to offer a full day program and our Youth Education Centre (YEC) is exploring the possibility of an afterschool program at Temple, both to better support the needs of today's working parents. For more details on these exciting new developments, please see page 15 for the ECC and page 13 for the YEC. And, with the hard work of our Cemetery Committee and professional team, Holy Blossom Memorial Park, in Scarborough, once again has available plots. Please see page 19 for details. It is our pleasure and privilege to serve our wonderful congregation at all ages and stages.

I am delighted that we recently had the opportunity to welcome a new team member to Temple. Kate Wootton joined the Holy Blossom professional team as Rabbinic Assistant in mid-April. In this new role of Rabbinic Assistant, Kate will support Rabbi Kaye and Rabbi McCarroll and the programming/committees under their respective areas of responsibility. Kate brings a wealth of knowledge and experience to Temple, including her experience leading Shaar Shalom Synagogue in Halifax as their General Manager for a year (including during the pandemic). She is looking forward to serving the Jewish Community through her work as a synagogue professional once again. Please join me in

giving a warm welcome to Kate! Kate can be reached at kwootton@holyblossom.org and ext. 262.

We are also thrilled that Rebekah Lobosco Gilli has moved into the position of Simcha & Venue Manager, focusing full-time on serving our community through events and working on revenue generation through various space rentals. We look forward to her ongoing success in this expanded role. Rebekah's contact info will remain as rebekahlg@holyblossom.org, ext 255.

Looking forward, I am filled with optimism for the future of our congregation. As we continue to grapple with what lies ahead, we do so with a renewed sense of purpose and possibility. Together, we will continue to build a community that is inclusive, compassionate, and committed to making a positive impact. May we continue to support one another, lift each other up, and strive to live out our strong Jewish values each and every day.

Thank you for your continued support and dedication to Holy Blossom Temple.

FROM THE MEMBERSHIP DEPARTMENT

Marni Turner, Interim Director of Membership and Community Engagement

In December I temporarily took over the role as the Director of Membership, while Abigail, having welcomed a baby in January, is on parental leave. The Membership Department at Holy Blossom has been very active and the work is extremely rewarding. We are a thriving and growing community of which I am proud to be a part.

In this membership year we have over 1800 member households, 174 of which are new members. We are very excited that we have more than 200 families and growing in the "Terumah" category of membership, which are households with kids aged 8 and under.

We have 70 households in the Pirchei Kodesh Circle which are people that are celebrating multiple of "chai" years as members in our community. Five of the Pirchei Kodesh Circle households have been members for 72 years, with many more membership anniversaries of 54, 36 and 18 years.

HBTogether groups are thriving, and we are hoping that some of our new (and all) members will join up with groups that appeal to them. HBTogether provides fun and easy opportunities to connect with some of Holy Blossom's members and phenomenal lay leaders who have immense dedication in running their groups. We are very blessed to have an incredible community that is always looking for ways to get involved. This has provided tremendous incentive to hone in on finding ways to facilitate volunteer engagement for all members who are keen to further enrich our congregation and the community at large. Wendy Melvin, Board Member and Ellen Cole, Vice-President Membership have spearheaded this effort, leading with their own values of giving back and volunteerism. I am looking forward to speaking to any member who wants to find out more about volunteer opportunities.

In the sad and traumatic post October 7 times, I have, like many long time and new members alike, been finding hope and strength in our Holy Blossom and Toronto Jewish community. The pull of people, partners and allies who have made the choice to align themselves and to give and receive support at Holy Blossom is nothing short of inspirational. Holy Blossom continues to collaborate with the Toronto, Israeli community as we strive to lift each other up through these difficult times. My desire is for our special community to find ways to grieve, heal and imbue lasting peace for all.

Please always feel free to reach out to me for all things membership at mturner@holyblossom.org or call 416-789-3291 ext. 232.

NEXT GEN YEAR-IN-REVIEW: 365-DAYS OF AWESOME @ HOLY BLOSSOM

Rabbi Taylor Baruchel, Director of Outreach and Next Gen Engagement

There is always something AWESOME going on at Holy Blossom.

Though my tongue is planted firmly in my cheek when I say this — and always in connection to our Young Family offerings — I find the sentiment really does articulate both the space and pace of our thriving congregation. May 15, 2024 marks one year since I joined Holy Blossom's professional team, and in my time here it is clear to me that Temple is a hub of activity and connection, particularly among our Young Families and Young Professionals!

A standout achievement of the past year has been the remarkable expansion of our *Terumah Membership program*. With more member families than ever before, our community has blossomed into a thriving network of young families. Notably, our Tot & Family Shabbat experiences have surged in attendance, regularly drawing well over a hundred participants to gleefully welcome Shabbat with an awesome dance party for our littlest Blossoms! These gatherings have fostered a sense of inclusivity and belonging, allowing our youngest members (and their grown-ups!) to forge meaningful connections with one another in Jewish time and with Jewish joy. Moreover, our Shabbat morning family service has experienced a real renaissance after its pandemic pause, with growing numbers of young families coming to delight in Shabbat together.

Also enjoying a post-Covid renaissance this year is our YAD: Next Gen group — our cohort of members in their 20s & 30s dedicated to making a difference. Through their commitment to service, YAD members have become pillars of support for initiatives such as Kugel Kindness, Out of the Cold, and Ve'ahavta, demonstrating a profound commitment to social responsibility and community welfare. All this in addition to having a blast in more social settings like our Board Games & Bevvies night or connecting and feasting on Israeli foods during our Cooking with the Cantor! YAD: Next Gen had a strong presence and even volunteered at various Holy Blossom events and community gatherings, including the Life is a Cabernet fundraiser for Music at HBT, reflecting their commitment to our community.

In this post-October 7th reality, we are all aware of the unrest plaguing University campuses the world over, and Toronto has certainly not been immune. Holy Blossom Temple has extended its impact beyond our walls through a partnership with Hillel Ontario. I had the privilege of leading an 8-week Jewish Learning Fellowship with undergraduate students at the University of Toronto during a tumultuous time on campus. This collaboration offered crucial support for undergraduates on their Jewish journey amidst the challenges of university life. As a former Hillel professional, I deeply appreciate the opportunity to assist our university students and Hillel colleagues when they needed it most. Holy Blossom's commitment to Toronto's Jewish community is evident, and our leadership takes this to be a sacred responsibility.

As we move forward, I'm excited to see how we'll continue to thrive. One thing is for certain; there is a whole lot more *AWESOME* coming our way.

MUSICAL NOTES: A YEAR IN REVIEW

Cantor David Rosen, Senior Cantor

As the birds sing their sweet melodies with the blossoming of spring, we conclude another wonderful year of music at Holy Blossom Temple. I want to begin with a gigantic word of gratitude to everyone who was a part of music this year at Holy Blossom.

Whether you attended a concert, sponsored an event, or volunteered, each one of you has played an integral part of enhancing music within our community.

One of the first musical highlights of the year was when we came together as a community to sing "Like a Prayer" in the world premier Koolulam video. We had over 450 participants raise their voices in song in a concerted effort to bring our hostages home swiftly and safely. December saw our 4th annual Gifts of Light Concert, with \$10,000 being raised for Ve'ahavta in our partnership with them to help combat the unhoused in the GTA.

I was thrilled to visit some of our snowbirds in Florida this year and hope to visit again next year so that we can gather as a community in song and in prayer all year long!

April saw our blockbuster fundraiser and concert, "Life is a Cabernet." An evening of wine tasting, glorious food, a silent auction, and wonderful music. Along with Life is a Cabernet came a new music fund at the Holy Blossom Temple Foundation called Music@ HBT. Because of your support we raised over \$50,000 to help kick start this new fund which will assist in supporting the vision of the Centre for Arts and Culture at Holy Blossom. And by the time you read this article, we will have welcomed "Kol Zimrah" and Cantor Pavel Roytman from Chicago. They will join me, Cantorial Soloist Lindi Rivers, and our Temple Singers on June 18 at Timothy Eaton Church along with two other choirs as we present "The Journey of Sacred Sounds," including excerpts from the Bloch's Sacred Service.

I would also be remiss if I did not mention all the talented musicians that have been a part of our Friday Night, Shabbat, and Holiday services, led by our incredible Musician-in-Residence, Jason Jestadt.

As this year draws to a close, we do have a few goodbyes and hellos to highlight.



It is with both great sadness and joy that we wish our Head Song Leader, Avishai Sol, all the best as he moves out to Los Angeles to pursue the next chapter of his life. Many of you have known Avishai since he was a baby, and it is so wonderful to

watch him take this next step in his life and career. Avishai has brought so much to our ECC, YEC, and congregation with his incredible song leading skills and warm smile; we will miss him very much!

As we say goodbye, we also say hello to two new song leaders that will be a part of our team at Holy Blossom next year. First, we welcome Josh Nezon who will be co-leading family services for the High Holy Days and Shabbat throughout the year. Josh brings a wealth of experience and youthful energy with him, having been a song leader at Camp George for many years and songleading for several different synagogues and organizations. We also welcome Ayla Smolash to our team, who will be our song leader for the ECC and YEC. Many of you will recognize Ayla's name as she is the daughter of Cantor Michael Smolash and Jennifer Green and the granddaughter of our congregants, Maurice and Kathy Green. Ayla will be a wonderful presence with our little ones and we look forward to welcoming her this coming summer.

I can't wait to tell you about some of the many wonderful plans and events coming next year so stay tuned! Wishing you all a blessed and wonderful summer!

REPAIRING OUR WORLD

Rabbi Samuel Kaye, Associate Rabbi

Our Holy Blossom Temple is rooted in six values, two of which are *Gimulut*

Hasidim (Acts of Service) and
Ahavat Yisrael (love of Israel). In
a year that has made our Jewish
community so aware of fragility,
I am proud to say that Holy
Blossom members have refused to
retreat or hide away from the world.
Overwhelmingly, our members have

contributed to efforts in Advocacy, Tikkun Olam, and in causes supporting Israel. I'm honoured and excited to share with you a taste of the resilience and success we have seen.

Our Israel Committee has been hard at work, managing the shift from mobilizing and educating around the chaos of the Judicial Crisis, to the heartbreak of the war with Hamas. Due to the hard work of the committee, and the willing spirit of our members, hundreds of people associated with Holy Blossom Temple traveled to Ottawa to proudly stand with the Jewish community... even if we had a small problem with our bus.

The scholars and panelists who make up our "Israel Dialogues" program put together two incredible semesters of learning, bringing in rabbis, journalists, and academics from around the world to discuss the repercussions of October 7th. Although we have missed the presence of our dear friend and teacher Howard Adelman z"l, his colleagues and students continue to teach in his name.

Partnering with Hartman Canada, the World Union for Progressive Judaism, ARZA Canada, and UJA, Holy Blossom welcomed leading voices on Israel to speak to our congregation and the wider community. This includes, among others, Israeli social-media influencer Hen Mazzig and Elana Stein Hain, host of the "For Heaven's Sake" podcast. Rabbi Splansky and I both presented at the "Recharging Reform Judaism" speaking about Zionism in the Reform Movement, ensuring that the good name of Holy Blossom is being heard both locally and abroad.

Throughout the war we have also opened our doors to our 'local Israelis,' those living in the Toronto Diaspora, who have found a space here at Holy Blossom that welcomes and supports them as both a micro-community, and part of our larger Jewish circle. To meet the needs of newcomers, our Refugee Resettlement program has refocused its efforts to support Israelis, here in Toronto, displaced by the war.

In response to the historic rise in antisemitism here at home, we have also launched an Advocacy Committee. In the few short months since its creation, the committee has already established ongoing relationships with CIJA, Honest Reporting Canada, Hillel Ontario, and Canadian Friends of Simon

Wiesenthal. The committee is dedicated to not 'reinventing the wheel' but getting you, our members, engaged in the good work of other mainstream Jewish organizations.

No doubt you saw the big push that the committee put together around mobilizing our entire congregation around the annual UJA Walk with Israel. Letters and resources were also sent out earlier this year to urge conversation with our representatives in opposition to the Motion 658, and in support of a rally for university students by Canadian Women Against Antisemitism. As the need arises, this new committee will continue to inform and energize our community to stand up for itself against hostile groups and causes.

Our hard work at repairing the world continues. Out of the Cold concluded its first full season since COVID in 2023-2024, regularly serving 80+ individuals on Thursday nights in the Philip & Fannie Smith Congregational Hall. In the coming year we will continue to restore previous elements of the program, as well as modernizing it to face a Toronto that has even greater challenges of housing and food security.

The Tiny Pantries have really come into their own this year. Our Youth Education Centre rallied around the pantries for both Purim and Pesach, B'nei Mitzvah families have made donations to the pantries a major part of their 'mitzvah projects' and MAZON honoured us with a grant to fund stocking them during the months of the year that our students are away. Even with all that success, the pantries are 'almost always empty.' Not because we have not filled them, but because the need is so great.

Additionally, Tikkun Olam at Holy Blossom has continued to create a strong and warm relationship with Ve'ahavta. Last summer we sent over 50 volunteers to take shifts on their MJRH Van. We are gearing up to do so again this summer, with our board and clergy taking shifts in May and congregational shifts running bi-weekly from June through October. If you would like to be involved, please check our website for links to the new volunteer portal.

And for a moment, speaking personally, I also need to kvell over the group of dedicated *talmidim* who have joined me on Wednesday nights. Ranging from experienced learners to folks studying Torah as adults for the first time, we have had wonderful and challenging conversations. To my delight, the Beit Midrash program has grown! We finished our first unit, deep diving into the idea of "Peoplehood" and are now halfway through our second unit. It's not a complicated subject, just "Faith."

How do we do it all? Turn your mind to the words of our Rabbis. "The day is short; the work is plentiful...the laborers indolent. But the reward is great and the master of the house...the master is knocking." (*Pirkei Avot 2:16*) Am Yisrael Chai!

OUR SACRED COMMUNITY

Rabbi Eliza McCarroll, Assistant Rabbi

Hello Holy Blossom Family,

I write this on the heels of Pesach, when we have just read in the Haggadah that: b'chol dor vador adam chayav lir'ot et atzmo k'ilu hoo yatza mi'Mitzrayim - "in every generation, one must see themselves as if they too had been

personally taken out of Egypt."

Maimonides will later teach us that an alternative composition of this well-known line would read: *b'chol dor vador adam chayav l'har'ot et atzmo k'ilu hoo yatza mi'Mitzrayim* - In every generation, one must be seen as though they too had been taken out of Egypt.

Together, these interpretations encompass exactly the work we do in the Kehillah Kedosha, or "Sacred Community," Department here at Holy B. It is our responsibility to ensure that our congregants, at each and every stage, know that they have a place to see, and to be seen – in other words, to belong – within our community.

By way of just a few examples, this might look like:

- Playing Games in our Schwartz/Reisman Atrium with Dorot on Tuesday afternoons
- Attending a Luke Sklar Mental Health Initiative lecture about a relevant topic of interest, as we seek to educate and reduce the stigma around mental health issues
- Joining 40 of your closest friends online for L'chaim Monday through Thursday
- Receiving a kugel baked with love at Holy Blossom by our Kugel Kindness volunteers
- Or being matched with a fellow congregant who will be there to talk to when you're seeking connection and an extra layer of care
- A new initiative, begun this year, was our HaTzipporim (Empty Nesters) program, which has gotten off to a flying start (pun intended)!

The impetus, as explained by coordinators Shelley Greene and board member Sharon Neiss, was a need to fill the gap between Family Programming and Dorot, with this generation seeking stimulating opportunities to be together at this specific life stage.

So far, they have enjoyed learning about being caregivers, a tour of the new Toronto Holocaust Centre, drinks and nosh following Kabbalat Shabbat, a potluck Shabbat dinner, attending broader HBT programs together, such as Life is a Cabernet, and more. They look forward to their next event, a Havdallah gathering, on June 8.

Reflecting on the impact of this initiative, Sharon Neiss Arbess writes:

"It is so heartwarming to gather with this dynamic group - especially during these turbulent times. HaTzipporim has filled the missing link for my peers at Holy Blossom Temple."

And, in Shelley Green's words:

"It's been an unexpected delight to discover that so many like me have young adults at home and/or are Empty Nesters and have a need for a reconnection to HBT since the pandemic and without our kids as our glue to the Temple. We have begun to create a new community for those of us that have found ourselves in the gap between Family Programming and Wisdom Generation activities. I am so thrilled to be spending time with some HBT friends that I have known from as far back as Tot Shabbat days and also getting to know some new friends."

Holy Blossom is, then, a place where in every generation, you will have somewhere to see others, and be seen in return, where you will be able to meet like-minded peers and engage in the many wonderful offerings of our congregation.

If you would like to learn more, or have question, please contact me, at emccarroll@holyblossom.org - we'd look forward to welcoming you!

FROM THE DIRECTOR OF DEVELOPMENT

Shira Lester, Director of Development and Donor Engagement

As I reflect on the past year, I am filled with gratitude for the support and generosity of this congregation. The challenges faced by the Jewish community following the October 7 attack on Israel pulled us equally to our Homeland Israel and our Home, Holy Blossom Temple. This underscores the deep connection we have to both Israel and our beloved Temple.

Our congregation was understandably compelled to support Israel during this time of crisis and we paused the Annual Campaign to give primacy to the UJA Federation, Magen David Adom, and The Israel Movement for Reform and Progessive Judaism's emergency campaigns.

Notwithstanding the suspension of active fundraising, once we resumed, we were successful in raising \$860,000 for the 2023 Annual Campaign. I would like to thank Marla Speigel, Former VP of Development for leading our fundraising efforts through a particularly complex Annual Campaign. As we look ahead, Annual Campaign 2024 led by Daniel Wilson, VP of Development will continue to build on a strong culture of philanthropy by coming together, supporting one another and strengthening Holy Blossom Temple and the Jewish people.

In addition to the Annual Campaign, we had many successful sponsorship initiatives including Israel Programming, Tot Shabbat, Dorot, and Kabbalat Shabbat to name just a few. This year we raised almost \$200,000 in sponsorship revenue. Sponsorship continues to create meaningful *shidduchim* between donors and Temple.

A significant innovation was made in donor recognition in 2023. At Chanukah, two digital displays were installed in the *Lloyd & Gladys Fogler Archives and Seating Area* in the *Schwartz/Resiman Atrium*. One sign lists the donors to the Renewal Project and the other lists the donors to the Annual Campaign, Celebrating Rabbi Splansky and Heritage Donors to Temple. Next time you're in the building, I encourage you to spend a few minutes looking at the signs. I guarantee you will be moved by the number of congregants who have made Holy Blossom Temple an important part of their philanthropic vision.

Finally, I and the Legacy Committee have begun a quiet re-launch of Holy Blossom Temple's Legacy program. In the coming months, I will be ramping up Legacy events and discussions. If you would like to talk to me about a Legacy gift, or any other philanthropic opportunities, please contact me at slester@holyblossom.org or by phone at 416-789-3291, x 261.

Thank you for your unwavering support and dedication to Holy Blossom Temple. Let us continue to build on all that we have achieved.

ANNOUNCING THE ELAINE AND MARVIN GIVERTZ ANNUAL LECTURE

We are delighted to announce the establishment of the Elaine and Marvin Givertz Annual Lecture, made possible by a generous gift from Adam Givertz and Jennifer Steel. This lecture series will bring thought provoking and inspiring speakers to our Temple community.

We are deeply grateful to Adam, Jennifer and their children Jacob, Benjamin and Ellie for their commitment to honouring their parents and grandparents while enriching our congregation through this lecture series. Their generosity will have a lasting impact, contributing to our intellectual and spiritual growth for years to come.

FROM THE EDUCATION DEPARTMENT

Lisa Isen Baumal, Principal of Youth Education and Family Engagement



along in T'fillah, laughter and learning coming from classrooms, students skipping through the halls, and friendships solidifying. Jewish Joy is happening here! Here are a few examples:

Our Kindergarten class learned a Hebrew song about butterflies with our shinshinit Noa. They made little butterflies and created a dance to the song.

Students in grade 1 learned all the letters in the Aleph Bet and are now set to start their journey of Hebrew reading next year in grade 2.

The grade 2 class added mitzvot that they did each week to a growing Mitzvah Tree in their classroom, which is now in full bloom, representing dozens of good deeds and acts of Tzedakah and G'milut Chassadim students have done throughout the year.

The grade 3 class created a beautiful *ketubah* that was presented to the bride and groom (real live Holy B newlyweds) at the grade 3 mock wedding. The class included 'Have a peaceful life, make each other laugh every day' and, 'be honest with each other' in the text.

Grade 4 and 5 students each did an Israeli research project and presented to their classmates. Topics ranged from inventions like the Iron Dome and cherry tomatoes, to climate and nature including Israel's national flowers and birds.

The grade 6 class had a meaningful visit to the new Holocaust Education Centre earlier in the year where they were able to learn, listen and discuss together. Several parents also joined the visit, which enabled conversations and dialogue to continue at home.

Our grade 7 class was visited by a member of the orthodox Jewish community, to learn about similarities

and differences between the Orthodox and Reform communities. Students had so many thoughtful questions, and were able to dispel some myths, and approach some sensitive topics with respect.

JTEM students (grades 8 and 9) participated in an interesting workshop with an educator from Israel called 'For the Sake of Argument'. The aim was to teach how to engage in healthy disagreements and utilized current issues and tensions in Israel as test cases.

Confirmation students are gearing up for this year's Confirmation, which will take place on Erev Shavuot. It is an exciting milestone for these students, whose photo will join the wall of fame, along with decade of Confirmands who have come before them, including some of their parents!

Bagrut students (post Confirmation grade 11 and 12) met with Rabbi Kaye every other week, and as 'graduates', had the opportunity to help guide and decide what they were going to focus their learning on for the year.

And just like that, the Education team is gearing up for next year's YEC program. Registration is now open for 24-25. We can't wait to see what our students will wow us with in the year to come!

Two exciting things to be on the lookout for are: the bi-annual Teen Confirmation Israel Trip. Plans are already underway for this extra-special March Break travel opportunity for all teens in grades 9 and up. This year, we will be traveling to Israel with teens from several of our sister Reform congregations in the GTA. If you have a teen in your family, mark your calendar for March 7-16, 2025 for what will be an unforgettable Israel experience!

NEW THIS YEAR: After-School at Holy B!

Kindergarten to Grade 3 children can spend 1 or more weekdays after school at Holy Blossom, enjoying a variety of activities including movement, art, music, STEM, and more, all with a fun Jewish twist! Stay tuned for more details and registration information coming this summer!

YOUTH ENGAGEMENT: JEWISH JOY & COMMUNITY

Sophie Rivers, Youth Engagement Coordinator

The school year always goes by in the blink of an eye, and once again we had a full and fun year of youth programming. What a privilege it is for me to watch our youth grow up over the years, and make new friends while nurturing old ones. On Monday nights, HABSTY teens have so much fun together. From painting self-portraits which now hang in the lounge, to throwing surprise birthday parties, HABSTY had a good time this year. We hosted NFTY NEL's Fall Kallah event which was successful. Shout out to our teen-led program on "miscommunication" which was well thought out as they led interesting discussions on fake news, social media and how to navigate an increasingly difficult online space. We're excited to be heading to Camp George for NFTY's Spring Kallah to cap off the

year! Those heading into grade 8 and 9 next year should look out for NFTY events coming soon.

We also had a fun time with our JYG youth group. Our grade 6s and 7s hung out in our lounge space this year eating pizza and playing games. We got to know each other while playing Twister and Mario Kart (everyone's crazy self comes out during Mario Kart). We hope this group will return next year for more JYG fun and those in grade 7 should come back for our JTEM class in the fall. JTEM gets to join HABSTY after class on Mondays!

YEAH had extra fun Sunday workshops. We learned a lot of really important life skills, like how to trick your family with magic tricks and make slime. We had fun baking with Noa, our shinshin, and those in grade 2-5 should look forward to more Sunday Fundays next year!

We had a few exciting trips this year. Montreal got to see our grade 8 and 9s along with youth at the Danforth Jewish Circle, and Washington got to welcome our teens to the L'taken social action seminar. We are excited to announce more travel opportunities in 2025.

There are always lots of opportunities for volunteering. We had many successful mitzvah bakers evenings, baking goods for those in need. We also had many youth volunteers at the Purim carnival (which was awesome and huge). Our annual bagel box fundraiser is just around the corner, and our teens have been working hard to sell breakfast boxes!

It is ever important for Jewish youth to find community with peers. I have seen such growing bonds with our youth of all ages here at temple, and I'm excited to see that continue into next year.



EXPANDING THE EDUCATIONAL OPPORTUNITIES FOR OUR YOUNGEST LEARNERS

Wendy Steinberg Himmel, Director, Early Childhood Centre

The Early Childhood Centre at
Holy Blossom Temple is proud
to announce the anticipated
expansion of a full day
program. The Canada-Wide
early learning and child care
system (CWELCC), to which
we subscribe, gives families
access to more affordable and high-

quality child care options and helps lower child care fees for parents of children under the age of six.

What will our ECC offerings look like? Current offerings that will continue:

- Morning Program for toddlers, 9:00 am-11:30 am
- School Day Program for preschoolers, 9:00 am-2:55 pm
- Camp Blossom (Summer): 9:00 am-1:00 pm

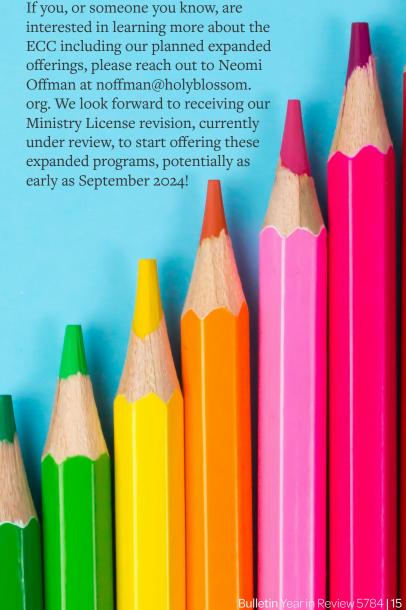
Our highly anticipated expansion program
Full Day for toddler and preschool 8:00 am-5:30 pm

As we respond to the needs of the community, our foundation remains constant:

- An integral part of the vibrant Holy Blossom Temple community
- Liberal Reform Jewish environment
- Experienced, dedicated and compassionate staff
- Daily, real-time parent engagement and communication platform
- Canada-Wide Early Learning and Childcare Funding (CWELCC)
- Enriched and loving Reform Jewish learning experience in our warm, nurturing and stimulating learning environment.
- Pillar of excellence in the community for over 60 years!

By choosing a Jewish preschool like Holy Blossom, parents are not only ensuring a complete, top quality early childhood education program in a positive Jewish environment, but they are also welcomed into the Holy Blossom Temple community, giving them a very clear message that it is important to celebrate being Jewish. It takes a village to raise a Jewish child. We are here to be your village.

We look forward to partnering with our preschool families in expanding the educational opportunities for our youngest learners. It is our privilege and pleasure to be a part of their Jewish educational journey and to watch them blossom.



CELEBRATE AT HOLY BLOSSOM

Rebekah Lobosco Gilli, Simcha & Venue Manager

With our growing community, there's so much to celebrate – from the moments that can make up the Jewish Lifecycle, to other (but no less important!) milestones of life.

It has been an honour and privilege to work with so many in our community on your special events so far. Since I joined the team in late 2022, we've had just under 100 simchas held here! What a gift, and what a joy that our community continues to grow in the best ways. There's so much we can do with our gorgeous spaces, and I hope that if our paths haven't crossed yet, that they do soon.

Each of our event spaces have distinct features and differing capacities, enabling you to get creative and have fun with planning and organizing your private event. From meetings to parties, we can do it all here at Holy Blossom Temple.



The Schwartz/Reisman Atrium

The Schwartz/Reisman Atrium is one of our most sought-after spaces. It is reminiscent of the streets of Jerusalem and is a lovely evening party and reception venue. From cocktail hours to dinner and dancing, this space provides a gorgeous backdrop for your event.

The Mishkan



The Philip & Fannie Smith Congregational Hall

Freshly renovated, this space is our largest and is the perfect canvas for personalizing your event. Whether for a private baby naming, a wedding, b'nei mitzvah party, or even a concert – this fantastic space allows you to get creative while planning your event.



Lower Level Gallery & Courtyard

One of our smaller spaces, the Lower Level Gallery provides an intimate setting for your Simcha or meeting. The private Courtyard provides beautiful, natural light and is only accessible through the Gallery.



Celebrate with Holy Blossom!

Visit our website for more information or contact rebekahlg@holyblossom.org or call 416-789-3291 x255.

Want to host an event at Holy Blossom? Fill out our new online form!



IN MEMORIAM

Naomi Bell, mother of Daniel Bell and Robert Bell

Lyle Cappe, mother of Barbara Dalgorf, Malki Abrams, Marla Gosselin, and Sherry Weiss

Hudy Charendoff, mother of Debbi Charendoff Moses, Jay Charendoff and Susan Charendoff

Renee Dallal, mother of Laura Dallal, Joseph Dallal, Ida Dallal, and Steven Dallal

Florence Hertzman, mother of David Hertzman, Linda Rossman, Gordon Hertzman, and Leonard Hertzman; sister of Evelyn Bayefsky

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Neil Steven Leibovitch, brother of Susan Linds and Alan Leibovitch

Fred Muchnik, father of Debra Muchnik and Jeff Muchnik

Lazarus Rosen, father of Avra Rosen, Glenda Rosen, Jodi Gillman, and Penni Rosen

Mark Rotish, husband of Deborah Rotish; brother of Michael Rotish

Mitchell Tanz, partner of Doreen Glick; father of Lili Tanz-Rosenbaum, Peter Tanz, Robert Tanz, and Tim Tanz

Gloria Wunder, mother of Jay Wunder and Michael Wunder; sister of Barry Borden

February 23, 2024 to April 25, 2024

While private prayers are important, we believe there is power in numbers when it comes to saying Kaddish. You are welcome to join us in sacred worship for our Daily Services and weekly Shabbat Services.

Services and Study at Holy Blossom Temple:

Shacharit (Morning Service)	Mondays through Fridays	7:30 am
	Sundays & Statutory Holidays	9:00 am
Mincha/Ma'ariv (Evening Service)	Mondays through Thursdays (not on stat holidays)	6:00 pm
Kabbalat Shabbat	Fridays	6:00 pm
Shabbat Morning Torah Study	Saturdays	9:00 am
Shabbat Morning Service	Saturdays	10:30 am

For those who cannot attend in person, all above services are also offered online, either by Livestream or Zoom. Please visit holyblossom.org/livestream for more details, including how to access the services online.

HOLY BLOSSOM MEMORIAL PARK

Rachel Malach, Executive Director

Located at 66 Brimley Road, in Scarborough, is Holy Blossom Temple's own cemetery, Holy Blossom Memorial Park. Since 1928, many Temple members have chosen Holy Blossom Memorial Park for their final resting place. If you have not been to the Brimley Cemetery, you are welcome to visit, Sunday through Thursday, 9am – 4pm. It is an important piece of Holy Blossom's history.

Cemetery Plots

For the last handful of years, the limited plots left at Holy Blossom Memorial Park were only made available in time of need. The Cemetery Committee and Temple Professionals undertook the substantial project of having the cemetery grounds re-surveyed to make use of additional space that is available but wasn't previously marked for plots. Finally, after much perseverance, plots are available once again at Holy Blossom Memorial Park. The committee and staff team are proud to have completed this project that, over time, will make several hundred additional plots available at Brimley. While not all plots are available immediately, due to future roadwork and tree work, there are a number available at this time.

Monument Cleaning

Many members of our congregation and community have loved ones buried at Holy Blossom Memorial Park. Our wonderful Cemetery Supervisor, Mark Hodgson is now able to offer monument cleaning in-house for any families interested. He has received extremely positive feedback on the results over the past two summers.



Cemetery Committee & Professional Team

At Holy Blossom Memorial Park in November 2023

From left to right: Bridgedat Ramcaran – Senior Property & Facilities Manager, Rachel Malach – Executive Director, Iris Spitz – Cantorial Assistant & Funeral Coordinator, Mark Hodgson – Cemetery Supervisor, Ann Shendroff, Sharyn Salsberg Ezrin, Cindy Zimmer – Manager of Member & Donor Service, and David Sadowski - Cemetery Committee Chair. Absent: Karyn Allen, Judy Malkin and Abe Neufeld

Learn More

Should you be interested in learning more about Holy Blossom Memorial Park plots, please don't hesitate to reach out to Cindy Zimmer, Manager of Member & Donor Services at czimmer@holyblossom.org or at 416-789-3291, ext. 229. For more information about the cemetery online and for the price list for plots and services, please visit: holyblossom.org/cemeteries/.

WELCOME TO OUR CONGREGATIONAL FAMILY

WELCOME TO ...

Mark and Cindy Cohen
Kristina Ruddick and Brandon Geller
Evan and Haley Shapiro
Bernadette Stone
Daniel Cytrynbaum and Jeff Copeland
Jessica Burdo and Matthew Oppenheim
Jamie Levinson

Lorraine Fairbloom-Levinson and Michael Levinson
Miryam Kaduri
Julia and Jason Bell
Neta Amin
Oren and Goni Kraus
Brittany and David Sand

As of May 13, 2024

Mazel Tov to ...

BIRTHS

Mazel tov to Kelly Shillington & Aaron Hart on the birth of their daughter Lucy Michael Hart. Proud grandparents are Jill Kamin & Murray Hart and Kathryn Benson & Andrew Shillington.

Mazel tov to Deana & Joseph Feldman on the birth of their son Philip Jacob Feldman. Proud family includes sister Mila, and grandparents Mirko, Tina, Angela, and David.

Mazel Tov to Erin & Marlon Paisley on the birth of their daughter Ariella Paisley. Proud family includes big sister Taylor, and grandparents Julia Paisley, Randolph Paisley, Lili Litwin, and Jeffrey Litwin z'l.

WEDDINGS & ENGAGEMENTS

Mazel tov to Jill Meilach & Jack Kalb on their marriage on March 10 2024. Proud parents are Jeff Meilach & Carol Crystal and Riba & Arturo Kalb.

Mazel tov to Robin Lightstone & Reuben Molot-Toker on their marriage on May 19 2024. Proud parents are Debbie Molot, Richard & Judy Toker, and Sari & Phil Lightstone.

OTHER SMACHOT

Mazel tov to Maddie Axelrod and Jonah Kotzer on their participation in the year-long Toronto Jewish leadership development program of the Shalom Hartman Institute.

Mazel tov to Daniel Winberg and Alex Kolodkin on their admission to the two-year Toronto Jewish leadership development program of the Wexner Heritage Foundation.

Mazel tov to Cantor Emeritus Beny Maissner on celebrating his 80th Birthday!

B'Nei Mitzvah



Bonnie Lawrence Shear Thursday, May 2, 2024



Sydney Fraiberg Saturday, May 4, 2024 Daughter of Joy Ellick & Corey Fraiberg



Benjamin Mansoor Saturday, May 4, 2024 Son of Dana & Jonathan Mansoor



Lena Young
Saturday, May 11, 2024
Child of David Bezmozgis
and Hannah Young



Noah Szego Saturday, May 11, 2024 Son of Beth Dewitt & Tim Szego



Aiden Shiffman Saturday, May 18, 2024 Son of Emmy & Elliot Shiffman



Ellie Alexander Saturday, May 18, 2024 Daughter of Rachel Yaeger & Mark Alexander



Hanna Bockner Saturday, June 1, 2024 Daughter of Leslie Gelfand & Richard Bockner



Hailey Uster Saturday, June 1, 2024 Daughter of Melissa & Steven Uster



Cole Rosen Saturday, April 20, 2024 Son of Brian & Jill Rosen



Samuel Granek Saturday, June 8, 2024 Son of Andrea Aster & Charles Granek



Elliana Eisenberg Saturday, June 15, 2024 Daughter of Mary Kotsopoulos & Alex Eisenberg



Alexandra Roach Saturday, June 15, 2024 Daughter of Amy Stein & Chris Roach



Asher Salsberg Saturday, June 15, 2024 (*Greece*) Son of Elisa Cogan & Mark Salsberg



Lily Rotstein Saturday, June 22, 2024 Daughter of Christina Lee-Rotstein & Stephen Rotstein



Eliana Dorken Saturday, June 22, 2024 Daughter of Liza Kanigsberg & Kris Dorken

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Donations from February 9 - April 24, 2024



In every Mezuzah on every Jewish home we find the words of the Shema/V'Ahavta:

"Impress these words upon your children. Speak of them in your home and along your way...Inscribe them on the doorposts of your house and on your gates."

(Deuteronomy, 6:6-9)

These ancient words have a protective power, in that they instruct us in how to bring Judaism to life in every generation. The Mezuzah as a physical symbol also has a protective power. This year's Annual Campaign will be a Mezuzah Campaign – a campaign of protection and open doors. With your help, not only will we maintain the safety of our spiritual home, we will expand our reach to welcome new members through our many doors.

If you have already made a gift to Annual Campaign 2024, thank you!

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- · Complete the form on the first page of the Membership Package
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If not us, then who?

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Life can blossom here.