



Director of Next Generation Outreach & Engagement

Holy Blossom Temple (HBT) is looking for an enthusiastic, highly motivated, and community-minded individual to fill the role of Director of Next Generation Outreach & Engagement. This is a full-time position for an initial two-year term, with the hope of extension. The Director will become part of the Senior Leadership Team (SLT), an extraordinary group of Rabbis, Cantors, and Senior Staff. We work in sacred partnership with the Temple's lay leaders and volunteers to fulfill the mission of Holy Blossom Temple. The Director will be the face for the Next Generation cohort at HBT and will represent and embody the values of the organization to meaningfully engage our congregation and members-to-be. This position reports to the Executive Director and also works closely with, and takes direction from, the Senior Rabbi.

The Director of Next Generation Outreach & Engagement will be someone who is:

- A Community Animator: that establishes, cultivates, and builds relationships among congregants and prospective congregants in every setting – both in and outside the walls of 1950 Bathurst Street.
- An Inter-departmental Connector: this inter-departmental position will bridge connections primarily between Membership and Education, as well as Kehillah Kedoshah, Worship, and Marketing & Communications to reach our young members and the unaffiliated.
- A Role Model: a *dugma*, a living example of one who pursues Jewish life with enthusiasm and joy, one who celebrates congregational life with pride and purpose, one who can be trusted to be discrete and discerning when cultivating relationships with and among congregants.
- An Innovator: looking to engage the community in new ways that resonate with them.
- A Lifelong Learner: who will research strategies and best practices to enrich their work.

Responsibilities:

- Design and implement effective outreach, recruitment, and engagement strategies for young families and young professionals in partnership with the Director of Membership & Community Engagement and with support from lay leadership.
- Drive projects, programs, and people as related to Next Generation Outreach & Engagement, including supervision of an administrative position to be hired as part of our administrative team.
- Recruit and train a team of navigators and social animators in the congregation to help support and expand our reach.
- Develop future leaders and act as a matchmaker for meaningful volunteerism for Next Generation congregants, including through leading an "Emerging Leaders" course.
- Create informal learning settings and meaningful teaching moments in every exchange.
- Connect members and prospective members to appropriate resources both externally and internally, for example: Rabbis for pastoral care and conversion, Principal of Youth Education & Family Engagement regarding our Youth Education Centre, Director of Early Childhood Centre regarding pre-school, Cantors for B'nei Mitzvah, and more.
- Act as the Holy Blossom representative to various partner organizations focused on young families and young professionals to build bridges.
- Additional tasks and projects as assigned.

Qualifications:

- Minimum 5 years relevant work experience in a relationship-driven environment
- Prior success in recruitment & outreach initiatives
- Deep knowledge of Jewish life, customs, and community values
- Post-secondary education (degree in Jewish Education and/or Rabbinic smicha an asset)
- Ability to be a leader and a team-player, a natural collaborator
- Ability to confidently engage members/prospective members in-person, via phone, and online
- Excellent written, verbal, and digital communication skills
- Social media management and digital marketing experience
- Proficiency in Microsoft Office Suite (Word, Excel, Outlook, SharePoint), experience working with a CRM (preferably Salesforce) and/or ability to learn new software
- Proven decision making, analytical and problem-solving skills
- Dependability and self-motivation with strong attention to detail
- Ability to create an atmosphere that makes our members and guests want to return, having had a positive, memorable experience
- Comfort with a fast-paced environment and the ability to multi-task and manage time
- Confidentiality and professional discretion
- Exceptional follow-through

About Holy Blossom Temple:

Holy Blossom Temple is a leading Canadian Reform Jewish congregation with a rich history of responding to both tradition and modernity in our religious and spiritual expression. We pursue meaningful opportunities for personal growth and family fulfillment at every stage of life through belonging, learning, prayer and ritual, and acts of service for our congregation and community, our city and country, the Reform movement, Israel and all the world.

<https://holyblossom.org/>

<https://www.facebook.com/holyblossomtemple>

https://www.instagram.com/holy_blossom_temple/

Additional Information:

- This is a full-time position to commence as soon as possible (targeting May 15, 2023)
- Compensation commensurate with experience
- Complimentary Holy Blossom Temple Membership is extended to staff
- As inherent in synagogue life, must be able to work outside of traditional business hrs as needed

To Apply

Please submit your resume and cover letter to employment@holyblossom.org with the subject line: "Director of Next Generation Outreach & Engagement". Interviews with qualified candidates will commence immediately. While we wish to acknowledge all applicants, only those selected for an interview will be contacted.

Holy Blossom Temple values the diversity of people and communities and is committed to excellence and creating an anti-racist, inclusive and equitable Jewish space, including with the following statement unanimously supported by the Holy Blossom Temple Board of Directors: <https://holyblossom.org/no-silence-on-race/>

Holy Blossom Temple welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.